

Arts: Visual

Art and Visual Communication

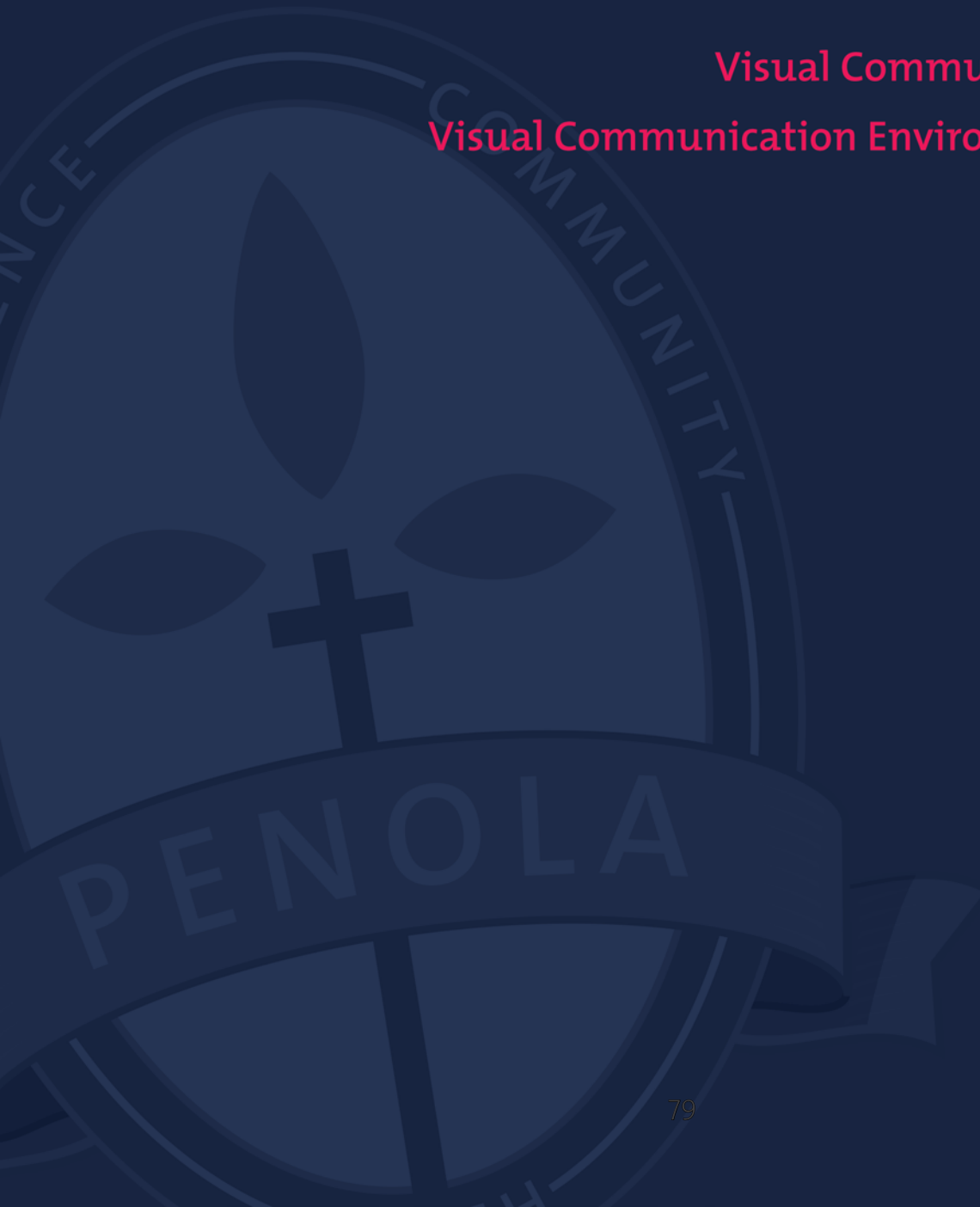
Studio Art

Studio Art - Sculpture

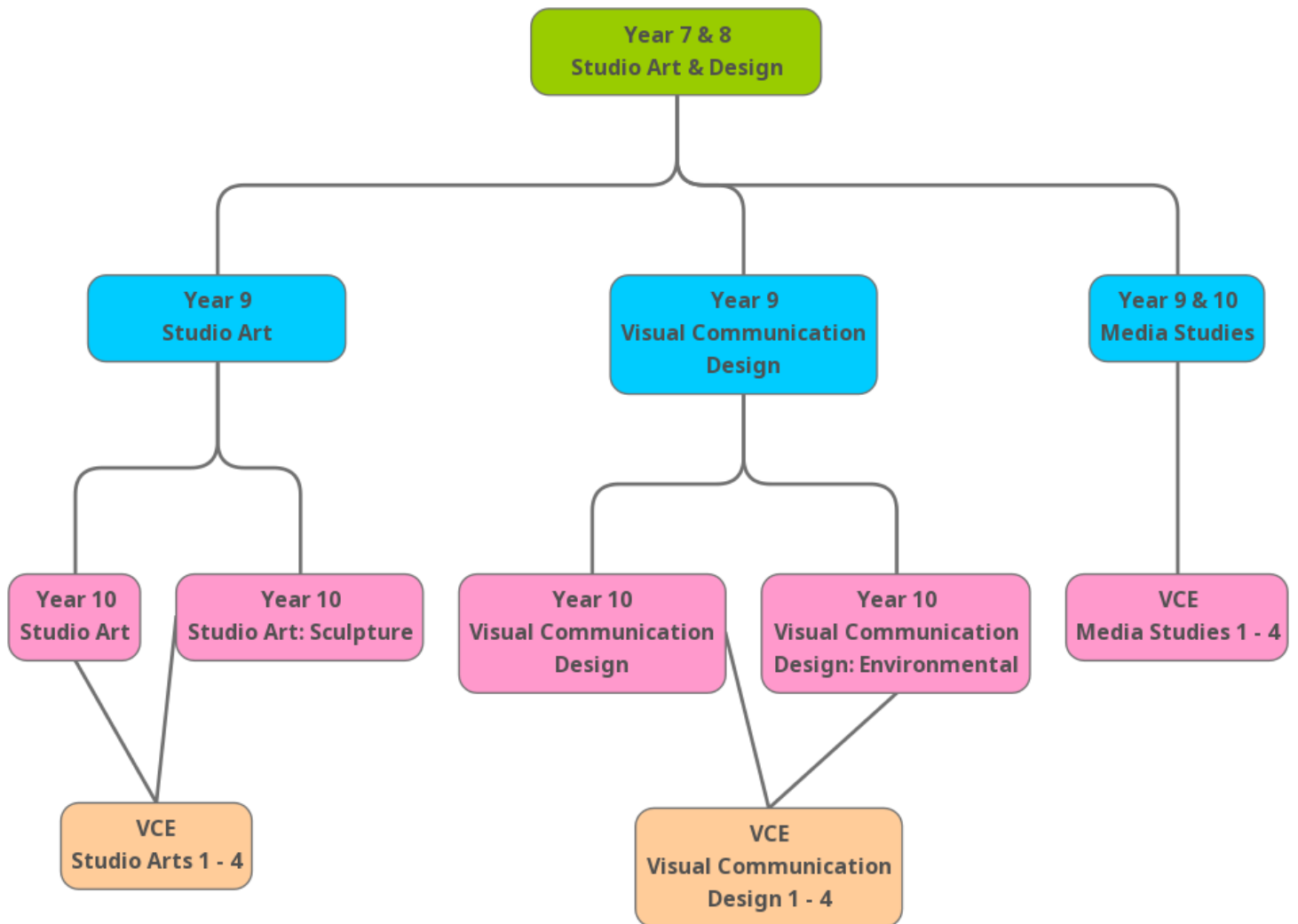
Media

Visual Communication Design

Visual Communication Environmental Design



Visual Art Pathways



The Arts

Year 7 & 8

Year 7 and 8, students undertake a full year of Visual Arts study. They make and respond to examples of visual art and design. Exploring and creating visual expressions of selected themes through a variety of art forms and styles. Students explore visual arts practices as inspiration to explore and develop themes, concepts or ideas in artworks. They explore how artists use materials, techniques, technologies and processes to realise their intentions in artworks. Students experiment with materials, techniques, technologies and processes in a range of art forms and visual communications to express ideas, concepts and themes. Students analyse how ideas and viewpoints are expressed and how they are viewed by audiences.

Year 7 Art and Visual Communication Design

Students will begin to explore a variety of artforms and visual communications. They will be encouraged to experiment and explore themes, developing their own style, expression and methods of communicating ideas. Students will aim to research and develop ideas, and become more aware of materials, equipment, tools and their applications.

Year 8 Art and Visual Communication Design

Students will begin to explore a variety of artforms and visual communications. They explore themes, including identity and their world. Students are encouraged to further develop their creative and critical thinking and practical skills including the safe use of materials and equipment. At year 8 they focus on developing personal style, expression and methods of communicating ideas.



The Arts

Year 9

The Visual Arts Curriculum at Year 9 are Semester based. Students are required to select at least one Visual Art subject for the year.

In Year 9, students explore the visual arts practices and styles of other artists and designers as inspiration to develop a personal style. They explore and express ideas, concepts and themes in works of art and design. Students explore how artists utilise materials, techniques, technologies and processes to develop and express their intentions. Through practice they manipulate various materials, explore techniques, technologies and processes in a range of art forms to express ideas, concepts and themes. Students Respond and interpret the different forms of expression, intentions and viewpoints of artists and designers, and how they are viewed by audiences. Students analyse, interpret and evaluate a range of visual communications from different cultures, historical and contemporary contexts, including artworks by Aboriginal and Torres Strait Islander Peoples to explore differing viewpoints.

To successfully complete the Year 9 courses students will be required to submit a Folio of developmental and final works and a Visual Analysis.

Studio Art

In this Unit, Students explore a variety of art forms, developing ideas and skills for the creation of their own art works and expression. Students explore and respond to artworks as inspiration from different art periods and cultures. They further develop their understanding and use of art elements and principles, skills, techniques and processes to produce a folio of works. Students analyse and discuss artworks that explore various themes and styles from different historical-cultural contexts.

Media

In this Unit, Students focus on developing their understanding of digital photographic processes. They undergo tasks that explore Visual storytelling, including the research and analysis of contemporary and historical photographers. Students are introduced to and develop skills using Adobe Photoshop to manipulate and edit imagery to communicate ideas and style.

Visual Communication Design

In this unit, students' study both visual communication design techniques and industrial design drawing skills relating to 3D Drawing systems. They undertake tasks concentrating on the creation of image and type-based designs. They analyse the visual communication of others to develop an appreciation of effective design and the skilful uses of design elements and principles.



The Arts

Year 10

In Year 10, students choose at least one semester unit from the Visual Arts learning area.

The Visual Arts open many pathways to employment and further studies for those who are creative. Therefore, students may choose more than one elective as part of their Year 10 program. All Year 10 students must select at least one Semester unit from the following electives:

- Studio Art
- Studio Art Sculpture
- Media
- Visual Communication, Environmental Design
- Visual Communication Design.

All courses conclude with an end of unit Examination.

It is important to note that choices made in Year 10 do not limit future choices in Year 11. There are no prerequisites for any Year 10 unit or any VCE unit in this learning area.

Studio Art

During this Semester-based unit, students will undertake a more specialised Visual Arts specific study in preparation for future VCE Studies in Studio Art Unit 1 & 2. Studio Art Students will focus on the development of both practical, critical and creative thinking skills. They will explore art forms such as painting, printmaking and drawing, responding to sources of inspiration and communicating personal ideas.

Media

In this semester-based unit, students will undertake a more specialised Visual Arts specific study in preparation for future VCE Studies in Media Unit 1 & 2. Students will complete a range of tasks based on film and news media. They will study and produce a video production, cinema analysis and continue to develop digital based production design skills. Students examine, discuss and analyse media examples exploring social comment, cultural and personal identity.

Studio Art – Sculpture

In this Semester-based unit, students will focus their studies on creating three dimensional forms of sculptural artworks. They will have the opportunity to experiment with a variety of materials including ceramics, wire, recycled manufactured materials and natural fibres. Students will discuss and analyse sculptural artworks from different periods and cultures. Although this unit focuses on sculptural construction skills, the fundamentals of communicating ideas through drawing will also be covered. This specialised art study helps prepare students for future VCE subject choices in Studio Art.

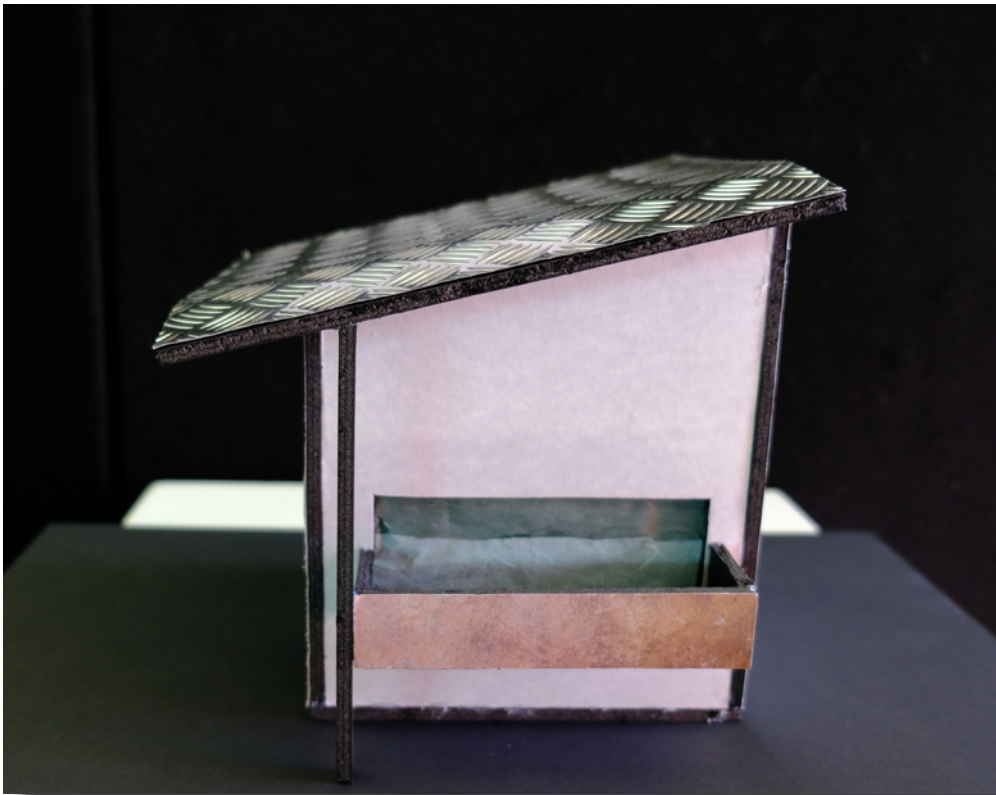


Visual Communication Design

In this Semester-based unit, students will use the visual communication design process to fulfil specific briefs related to design layout, lettering and illustration. They further develop lettering, drawing and rendering skills using the design elements and principles, and to analyse other designers' work. Students will also use computer technology in the development and presentation of designs. Students will undertake tasks in layout design, packaging and illustration in the preparation for VCE Visual Communication Design.

Visual Communication Environmental Design

In this Semester-based unit, students will specifically study different Environmental design areas such as architectural and landscape design. They will develop technical drawing, layout and rendering skills. Students will study specific presentation conventions relating to Environmental design 2D and 3D processes. They will also explore digital technologies in the creation and presentation of architectural designs. Students will analyse and discuss contemporary examples of architecture and landscape design. This study helps students in preparation for VCE Visual Communication design.



VCE Media

The media is ubiquitous in today's world. Working on a personal, local, national and global level, media is deeply embedded within life and culture. It entertains, teaches, informs, and shapes audiences' perception of their lives and the worlds in which they live. Stories in all their forms are at the heart of the media and its relationship with audiences. Media audiences are no longer constrained by physical, social and political boundaries. Audiences are consumers, users, creative and participatory producers and product. This has created a dramatic increase in communicative, cultural and creative possibilities. The greater involvement of audiences has generated enormous changes in the media economy and issues of content control. Students examine how and why the media constructs and reflects reality and how audiences engage with, consume, read, create and produce media products.

Unit 1 - Media forms, representation and Australian Stories

In this unit, students develop an understanding of audiences and the concepts underpinning the construction of representations and meaning in different media forms. Through analysing the structure of narratives, students consider the impact of media creators and institutions on production. Students develop an understanding of the features of Australian fictional and non-fictional narratives in different media forms.

Areas of Study include:

- Media representations
- Media forms in production
- Australian stories
- Written Examination

Unit 2 - Media Narratives across Media forms

In this unit, students further develop an understanding of the concept of narrative in both traditional and modern forms. They analyse the influence of new media technologies and their impact on modes of audience engagement, consumption and reception. Students will design and create narratives that demonstrate an awareness of media codes and conventions.

Areas of Study include:

- Narrative, style and genre
- Narratives in production
- Media and change
- Written examination



Unit 3 - Media narratives pre-production

In this unit students explore stories that circulate through media narratives. They consider the use of media codes and conventions to structure meaning, and how this construction is influenced by the social, cultural, ideological and institutional contexts of preproduction, distribution, consumption and reception. Students use the preproduction stage of the media production process to design the productions of a media product for a specified audience. They explore and experiment with media technologies to develop skills in their selected media form, reflecting on the documenting of their progress.

Areas of Study include:

- Narrative and ideology
- Media production development
- Media production design

Unit 4 - Media production and issues in the media

In this unit students focus on the production and post-production stages of the media production process, bringing the media production design created in Unit 3 to its realisation. They refine their media production in response to feedback and through personal reflection, documenting the iterations of their production as they work towards completion. Students explore the relationship between the media and audiences, focusing on the opportunities and challenges afforded by current developments in the media industry. They consider the nature of communication between the media and audiences; explore the capacity of the media to be used by governments, institutions and audiences, and analyse the role of the Australian government in regulating the media.

Areas of Study include:

- Media production
- Agency and control in and of the media
- Written examination



VCE Studio Art

Studio Art encourages and supports students to recognise their individual potential as art makers and presents a guided process to assist their understanding and development of art making. The study establishes effective art practices through the application of an individual design process to assist the student's production of a folio of artworks. The theoretical component of this study is an important basis for studio practice as it offers students a model for inquiry that can support their art making practices. Student research focuses on the visual analysis of artworks and investigates how artists have interpreted sources of inspiration and influences in their art making. Students examine how artists have used materials, techniques and processes to create aesthetic qualities. They study how artists have developed styles and explored their cultural identity in their artwork. Students use this knowledge to inform their own processes to support their art making.

Unit 1 Studio Art inspiration and techniques

In this unit students focus on developing an individual understanding of the stages of studio practice and learn how to explore, develop, refine, resolve and present artworks. Students explore sources of inspiration, research artistic influences, develop individual ideas and explore a range of materials and techniques related to specific art forms.

Areas of Study include:

- Researching and recording ideas
- Studio practice
- Visual analysis report
- Presentation of at least one finished artwork
- Written Examination

Unit 2 Studio Art exploration and concepts

Students explore and develop ideas and subject matter, create aesthetic qualities and record the development of the work in a visual diary as part of the studio process. Through the study of art movements and styles, students begin to understand the use of other artists' work in the making of new artworks. Students also develop skills in the visual analysis of artworks. Artworks made by artists from different times and cultures are analysed to understand developments in studio practice. Using a range of art periods, movements or styles, students develop a broader knowledge about the history of art.

Areas of Study include:

- Exploration of studio practice and development of artworks
- Ideas and styles in artworks, studio process
- Presentation of at least one finished artwork
- Visual analysis report
- Examination



Unit 3 Studio Art practice and process

Students focus on the implementation of an individual studio process leading to the production of a range of potential directions. Students develop and use an exploration proposal to define an area of creative exploration. They plan and apply a studio process to explore and develop their individual ideas. Students investigate and analyse the response of artists to a wide range of source material and examine their use of materials and techniques. They explore professional art practices of artists from different historical and cultural contexts in relation to artworks and art forms. The exhibition of artworks is integral to Unit 3 and students are expected to visit a variety of exhibitions throughout the unit, reflect on the different environments where artworks are exhibited and examine how artworks are presented to an audience.

Areas of Study include:

- Exploration proposal
- Studio process
- Artists and studio practices (SAC)

Unit 4 Studio Art practice and art industry context

Students focus on the planning, production and evaluation required to develop, refine and present artworks that link cohesively according to the ideas resolved in Unit 3. To support the creation of artworks, students present visual and written evaluation that explains why they selected a range of potential directions from Unit 3 to produce at least two finished artworks in Unit 4.

Areas of Study include:

- Production and presentation of artworks
- Evaluation
- Art industry contexts (SAC)



VCE Visual Communication Design

The Visual Communication and Design course examines the way visual language can be used to convey ideas, information and messages in the fields of communication, environmental and industrial design. The study emphasises the importance of developing a variety of drawing skills to visualise thinking. Students develop the skills to manipulate and organise design elements, design principles, selected media, materials and production methods when creating visual communications. Throughout the study, students explore manual and digital methods to develop and refine presentations.

Unit 1 - Visual Communication Design

This unit focuses on using visual language to communicate messages, ideas and concepts. This involves acquiring and applying design thinking skills as well as drawing skills to make messages, ideas and concepts visible and tangible. Students practice their ability to draw what they observe and they use visualisation drawing methods to explore their own ideas and concepts. Students explore elements and design principles and develop an understanding of the importance of presentation drawings to clearly communicate their final visual communications.

Areas of Study include:

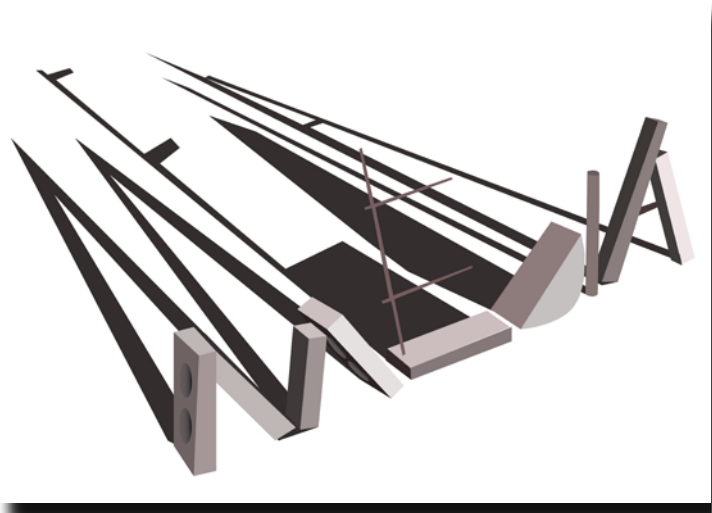
- Drawing as a means of communication
- Design elements and design principles
- Visual communications in context
- Written Examination

Unit 2 - Visual Communication Design

This unit focuses on the application of visual communication design knowledge, design thinking skills and drawing methods to create visual communications to meet specific purposes in designated design fields. Students use presentation drawing methods that incorporate the use of technical drawing conventions to communicate information and ideas associated with the environmental or industrial fields of design. They apply design thinking skills when exploring ways in which images and type can be manipulated to communicate ideas and concepts in different ways in the communication design field.

Areas of Study include:

- Type and imagery in context
- Technical drawing in context
- Applying the design process
- Written Examination



Unit 3 Visual Communication Design

In this unit, students gain an understanding of the process designers employ to structure their thinking and communicate ideas with clients, target audiences, other designers and specialists. Through practical investigation and analysis of existing visual communications, students gain insight into how the selection of methods, media, materials and the application of design elements and design principles can create effective visual communications for specific audiences and purposes. They investigate and experiment with the use of manual and digital methods, media and materials to make informed decisions when selecting suitable approaches for the development of their own design ideas and concepts.

Areas of Study include:

- Analysis and practice in context
- Design industry practice
- Developing a brief and generating ideas

Unit 4 Visual Communication Design

The focus of this unit is the development of design concepts and two final presentations of visual communications to meet the requirements of the brief. This involves applying the design process twice to meet each of the stated needs. Students utilise a range of digital and manual two and three dimensional methods, media and materials. They investigate how the application of design elements and design principles creates different communication messages with their target audience. Students refine and present two visual communications within the parameters of the brief. They reflect and evaluate the design process and the design decisions they took in the realisation of their ideas.

Areas of Study include:

- Development, refinement and evaluation
- Final presentations
- Written Examination

